

Marketing and Communications Internship

About Africa Center Hong Kong:

Africa Center Hong Kong is a platform and creative hub that fosters value-creating interactions between African and non-African communities in Asia. Our products and services focus on bridging cultural differences, thereby fostering relationships and cultural understanding between communities. We are a social enterprise that understands the need for community representation and diverse experiences, and we aim to fulfil those needs through great products and services for our clients, with a broader long-term view and a firm emphasis on client satisfaction. We are driven by our commitment to social impact and innovative practices that foster meaningful conversations through entrepreneurship.

About you:

We are looking for talented and enthusiastic interns. You will be responsible for planning and implementing our marketing & communications activity on several different fronts through a variety of channels, including website, newsletters, social media, and events. This includes integrated marketing & communications campaigns with a focus on visitor engagement alongside promoting our face-to-face events to current and new audiences, and generating content that is informed and shaped by our team/ community.

Requirements:

- Passionate about all things marketing and driven to learn
- Responsible, detail-oriented, and possess good communication skills
- Interested in Facebook, Instagram, and other social media marketing tools
- Knowledge/ experience in photography, videography, design, and editing (using software such as Adobe Creative Suite or Canva) is an advantage

Tasks:

- Work with the Business Development Manager and be involved in the daily content creation and execution of marketing strategies
- Collect feedback from the clients and be involved in marketing research and analysis
- Identify the potential clients and create a client list
- Day-to-day content creation for our social media platforms
- Create event posters and post them on our social media and the website
- Ad hoc tasks

Benefits:

- Our intern graduates gain great skills that will be useful in their search for full-time employment after their studies
- Recommendation Letter at the end of the internship

More details:

- Internship duration: minimum 2 months
- Frequency: 5 days per week / Per agreement
- Availability on weekends may be required
- Please send your cover letter and curriculum vitae to africa@africenterhk.com
- Please indicate in the email subject the position you are applying for

Contact Details:

Email: africa@africenterhk.com

Telephone: +852 9260 6185

Website: www.africenterhk.com

Address: 8/F, Breakthrough Centre, 191 Woosung Street, Jordan, Kowloon, Hong Kong.

We look forward to your application!