



Marketing and Communications Internship

About Africa Center Hong Kong:

Africa Center Hong Kong is a platform and creative hub that fosters value-creating interactions between African and non-African communities in Asia. Our products and services focus on bridging cultural differences and therefore fostering relations and cultural understandings between communities. We are a social enterprise that understands the need for community representations and diverse experiences thus trying to fulfil those needs through great products and services for our clients with a broader long term view and a firm emphasis on client satisfaction. We are driven by our social impact and influential practices of fostering conversations through innovation and entrepreneurship.

About you:

We are looking for talented and enthusiastic interns. This is a unique opportunity to contribute and gain insight into team growth-based activities across all areas of our strategic planning. You will be actively participating in our art programs, as well as proactively supporting other colleagues within our organisation. In this internship you will have the chance to explore a broad range of African arts and your creativity. If you are sensitive to aesthetics, detail-oriented, and have a growth mindset then you are just the one we are looking for.

Requirements:

- Passionate about all things marketing and driven to learn
- Responsible, detail-oriented, and possess good communication skills
- Interested in Facebook, Instagram and other social media marketing tools
- Knowledge/ experience in photography, videography, design and editing (using software such as Adobe Creative Suite or Canva) are an advantage

Tasks:

- Work with Marketing Manager and be involved in the daily content creating and execution of marketing strategies
- Collect feedbacks from the clients and be involved in marketing research and analysis
- Identify the potential clients and create a client list
- Day to day contents creation for our social media platforms
- Create event posters and post them on our social media and the website
- Ad hoc tasks

Benefits:

- In addition to being part of a great community and the learning experience, the Africa Center Hong Kong covers meals and provides transportation subsidies to all our interns
- Our intern-graduates gain great skills that will be useful in their search for full time employment after their studies
- Recommendation Letter at the end of the internship

More details:

- Internship duration: minimum 2 months
- Frequency: 5 days per week
- Availability on weekends may be required
- Please send your cover letter and curriculum vitae to africacenter.hongkong@gmail.com
- Please indicate in the email subject the position you are applying for

Contact Details:

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We look forward to your application!